

Helvetia Culture Fest Advertising information

The *Helvetia Culture Fest* presents a unique opportunity for you or your business to reach out to a select audience – those with an interest in Helvetia.

Many of our supporters cycle or run in the area, some subscribe to a local CSA, and others may have friends or family in Helvetia. Culture Fest attendees are very likely to be interested in learning about Helvetia-area businesses.

That’s a great opportunity for YOU!

Expose your business to Culture Fest attendees and support Helvetia at the same time! Purchase an ad in the Culture Fest’s souvenir program booklet, which is given to all attendees. 200-250 persons typically attend the Culture Fest.



All ad revenues go directly to Helvetia Community Association’s preservation projects.*

We have ad sizes for any budget. Your ad can be as small as 1/8 page for \$25 (suitable for a reduced business card), or as large as a full page for \$200. Ads are black-and-white. Sample layouts are shown below.

Standard ¼ page layout		Alternate ¼ page layout		Ad type	size (W x H)	aspect ratio	
Full page \$200	½ page \$100		½ page \$100		Full page	4 ½" x 7 ½"	3:5
	¼ page \$50	⅛ page \$25	¼ page \$50		Half page	4 ½" x 3 ¾"	6:5
		⅛ page \$25	¼ page \$50		¼ page	2 ¼" x 3 ¾" or 4 ½" x 1 ⅞"	3:5 12:5
				⅛ page	2 ¼" x 1 ⅞"	6:5	

Deadline is August 1st. Place your order on-line at <http://www.helvetiaculturefest.org/ads.php> or call 503-647-5334. Email your ad copy (JPG, PDF, or Word) to ads@HelvetiaCultureFest.org.

* Helvetia Community Association is a 501(c)(3) cultural, educational, non-profit organization.